

PAUL LOREN BIOGRAPHY

At a young age, singer-songwriter Paul Loren fell in love with the classic sounds of New York oldies radio and the Great American Songbook. With his throwback voice, tailored sense of style, and twinkle-in-his-eye personality, Paul has since won over fans and devotees around the world.

Loren launched his solo career in early 2014 with a string of sold-out shows in New York City at the famed venue Joe's Pub at the Public Theater, accompanied by his 'One-Night Only Band'. His first solo single, *All By Myself*, released in 2015, was supported by SiriusXM and terrestrial radio stations in markets such as Nashville, Seattle, Charleston, and Philadelphia.

During this time, Paul was personally selected by Jennifer Lopez to perform at her birthday gala in Las Vegas. He appeared on *The Tonight Show* starring Jimmy Fallon, partnered with The Ryan Seacrest Foundation, performed at the legendary STAX Museum in Memphis, Tennessee, and recorded in the world-renowned Sun Studio. Paul and his band have been permanent fixtures at storied venues such as The Rainbow Room, the Dinah Shore residence in Palm Springs, Cipriani, and Hotel Chelsea in NYC, the SLS Hotel in Las Vegas, and performance halls from Rio de Janeiro to Rome.

He has opened for and supported touring artists including: The Temptations, singer-songwriter Brendan James, American Idol winner Taylor Hicks, folk singer and guitarist David Bromberg, British soul singer James Hunter, and has shared the stage with Paul Shaffer, Queen Latifah, Christie Brinkley, and food personality Giada De Laurentiis. Showcasing his unique style and sound, Loren has partnered with many legacy brands, including Cartier, Target, Squarespace, Campari, and Nordstrom.

Since 2018, Paul has performed with orchestras across the U.S. and Canada, leading pops shows with a diverse repertoire including *Legends: The Paul Simon Songbook*, both *The Beatles' Revolution* and *Twist and Shout*, and *Back to the 80's*.

Launching his own orchestra show, *Come Swing With Me!* in 2024, Paul is able to bring his first love of American Songbook standards and mid-century Big Band music to the symphony stage, sharing timeless classics by Frank Sinatra, Bobby Darin, and his original music with audiences across the country.

Currently based in Nashville, Tennessee, Paul continues to write and record his own material, alongside producing music for other artists at his studio, Realtone Ranch. To date, his music has been streamed tens of millions of times, and his songs can be heard in major motion pictures, television shows, and ad campaigns.